

Event Summary:

Forest Forum: Generating Value in the Peruvian Amazon:

Expo Amazónica, Pucallpa Peru

With the objective of disseminating information and promoting dialogue and collaboration for a diverse group of actors and institutions throughout the Peruvian forestry sector, the Regional Government of Ucayali, SERFOR, CITE Forestal Pucallpa, Consortium of Wood Exporters from Ucayali (CEMU) organized a forum entitled "Generating Forest Value in the Peruvian Amazon" with the support of the World Resources Institute (WRI), GIZ, and the Peruvian NGO Rights Environment and Natural Resources (DAR), during the 2018 Expo Amazónica in the city of Pucallpa Peru.

Expo Amazónica is a trade fair dedicated to the promotion of products from the Peruvian Amazon. Our forest forum attracted a large audience from the public and private sectors and representatives from the civil society. In total, there were three panels with four presenters in the first panel and three in the second and third panels. The thematic areas of the panels were "The forest potential of the Peruvian Amazon: experiences, challenges and opportunities"; "Focus on Traceability" and "Legality and Markets".

The governor of Ucayali, Manuel Gambini was present to open the forum and participated as a panelist in the first panel, he spoke to the advances made by the forest sector in the region. To close the forum, the Vice Minister of Foreign Trade, Edgar Vásquez Vela, shared his perspectives and commitment to help the sector grow with an emphasis on legality, conservation, and profitability of the sector.

Below is a summary of the panels.

Panel No. 1: Potential for the forestry sector of the Peruvian Amazon: experiences, problems and opportunities

Panelists:

Manuel Gambini, Governor of the Ucayali Region - "Peru, Advances in forest management in Ucayali"

Cesar Sabogal, Consultant - Peru, "Sustainable management, productive capacity and diversity of the Peruvian Amazon forest"

Carlos Trujillo, SERFOR - Peru, "Management and promotion of the forest within the framework of the forestry regulations of Peru"

Erik Fisher, Madera Bozovich - Peru, "Experiences in Forest Management"

The first panel represented the experiences and perspectives from both public and private sector actors and what they see as opportunities for the sector and ideas on how to continue advancing. One issue highlighted by the panelists was how the forestry sector could become a tool to increase well-being, foster economic growth within the Peruvian economy, and preserve the environment which is threatened by illegal logging. Each of the presenters explained a tool or strategy their company has developed or implemented towards these ends. Mr. Fisher spoke about the technology that Madera Bozovich uses to monitor biodiversity within its concessions. Mr. Trujillo spoke about the role of SERFOR in "strengthening the capabilities of users", "facilitating the conditions of integration of the productive chain", "information on specialized attention and service", and how "they promote financing and investment". Mr. Sabogal's presentation included recommendations based on a self-assessment system for forest concessions created by FAO titled "[Towards forest concessions in the tropics that contribute to the achievement of the 2030 Agenda: Voluntary guidelines](#)".

The panel was moderated by Hugo Che Piu of DAR.

Panel No. 2: Focus on traceability

William Pariona, GIZ - Peru, "Introduction, perspectives, and requirements of global traceability systems"

Jhoana Canales, COMASAC - Peru, "Corporate traceability systems in Peru - experiences"

Michael Fabing, WTP-Wood Tracking Protocol - France / Canada, "Wood Tracking Protocol"

The second panel focused on traceability in the Peruvian context. William Pariona opened the panel and explained the relevance of traceability as a management tool in forestry operations and continued by highlighting sector's progress in integrating of traceability, a topic that even five years ago was not a part of the discussion on the forest legality. Jhoana Canales presented on the experience of the company COMASAC, and their use of DataBosque. During her presentation she broke down the benefits that come from using traceability systems for different stakeholders. Finally, Michael Fabing spoke about the potential of creating a traceability system using blockchain technology, a new and emerging technology that allows a for real time, transparent, way to monitor information of forest products along the supply chain.

The panel was moderated by Alfredo Rodríguez de GIZ.

Panel No. 3: Legality and Markets

Juliane Lemcke, Consultant - Germany, "International legality requirements"

Marc Barany, Consultant - USA UU., "Requirements of the legality markets - U.S. Lacey Act"

Roberto Saveri, Ucayali Wood Exporting Consortium (CEMU) - *Peru*, "Market requirements and trends"

The last panel focused on the legality and opportunities for producers in domestic and international markets. Marc Barany and Juliane Lemcke spoke about the opportunities and potential that the United States and European markets have for legal timber producers. Ms. Lemcke and Mr. Barany focused on how to limit the risk for importers, how traceability is important to demonstrate legality, and how the demand for products of legal origin is increasing in global markets through public and private procurement commitments and bilateral agreements particularly, with the European Union. Roberto Saveri closed the panel by talking about the opportunity that domestic markets in Peru has to promote the development of the sector through purchases while also explaining the pressure that international regulations impose on the Peruvian private sector.

The panel was moderated by Ruth Nogueron of WRI.

In general, the organizers of the forum see the event as a first step of an opening for a greater dialogue that encourages concrete collaborations to improve competitiveness and legality in the Peruvian forestry sector. In the future we hope to allow time for audience participation, given that it was not possible this time due to lack of time, and to continue using the multitude of perspectives, experiences and tools to solve the challenges faced by the audience sector today.